



What's the easiest way to distinguish between the best homebuilders and the average ones?

Look at the roof.

Right behind the foundation the roof is the most important feature of every home. Too often homebuilders neglect the importance of a high quality roof by choosing a more "cost efficient" roofing material.

Gerard Roofing Technologies manufactures the highest quality stone-coated steel roofing systems available. These roof systems are not only comprised of the most durable steel but they're also resilient to hurricane strength winds, they're extremely lightweight and are class 4 hail as well as class A fire rated. They will not crack, rot, split, peel or flake by the ravages of Mother Nature, unlike other traditional roof materials.

There's simply no other roofing system on the market that can offer this much durability, protection and beauty. So in addition to manufacturing the finest roof in the industry, Gerard Roofing Technologies also offers the industry's top warranty; A lifetime fully transferable non-prorated warranty.

When it comes to your next build, don't be another average homebuilder and sacrifice quality for cost. Become the best builder in your area and increase your referral rate by choosing a lifetime of protection and worry free beauty. Your clients will thank you when you use Gerard.

For more information on adding Gerard Stone-Coated Steel Roofing to your material list please call

1-800-23ROOFS

or visit us at

www.gerardusa.com



GERARD CLASSIC TILE



Mesquite, TX: 972-216-5380 • Brea, CA: 714-529-0407 • Leesburg, FL: 352-326-2149

With facilities also in Riviera Beach, FL: Kansas City, MO: Courtland, ONT

A quality homebuilder uses a quality steel roof manufactured by Gerard



GERARD BARREL VAULT TILE

A perfect alternative for the popular high-profile concrete roof tiles, without the weight and added structural costs. Gerard Barrel Vault Tiles won't break, crack or warp like heavy concrete.



GERARD CANYON SHAKE

With steel, you can keep the look of hand split wood shake without the risk of fire and the yearly high maintenance costs.



GRANITE RIDGE

The look of the highest-end asphalt shingle, but Gerard Granite Ridge Shingles won't dry out in the sun or blow away when the storms come.

When it comes to the roof, don't put your business' reputation on the line by using average roofing materials. Use a Gerard Stone-Coated Steel Roofing System and never worry about roof related callbacks again. That's because Gerard Roofing Technologies stands behind every roof with the industries only Lifetime / Non-prorated Warranty that holds its value throughout the life of the roof.

Gerard Stone-Coated Steel Roofing Panels are made from the highest grade of Galvalume® steel and coated with granular stone. Gerard manufactures steel roofing panels to compliment virtually every architectural style. Shakes, shingles, tiles or our new barrel vault are all available in a wide variety of coordinating colors. With all the beautiful options available, it's no wonder why a Gerard Stone-Coated Steel Roof adds so much value to any home.

Here are some other reasons why the best homebuilders choose Gerard Roofs:

- Lifetime Non-Prorated Warranty on all of our roof systems
- Extremely lightweight (1.5 lbs. per square foot)
- Hurricane proven system with 120 mph wind warranty
- 2.5" hailstone warranty - Our roofs won't crack
- Class A Fire Rated
- Excellent resale value
- Six profiles including tile, shake and shingle styles
- A complete spectrum of colors to compliment any homes exterior
- A Gerard Stone-Coated Steel Roof may qualify for home insurance rebates or discounts. Ask your insurance representative.

SEE US AT
THE INTERNATIONAL
BUILDERS SHOW
www.buildershow.com

No other roofing product can offer a homebuilder and homeowner this much. The best homebuilders chose Gerard Stone-Coated Steel Roofing systems.

Protection/ Benefits	Gerard Tile & Shake	Concrete Tile & Shake	Fiber-Cement Tile & Shake	Architectural Composition Shingles	Wood Shake
Lightweight	Excellent 1.4 lb./sq. ft. Average Roof: 4,200 lb.	Poor 9-15 lb. sq. ft. Average Roof: 36,000 lb.	Fair 6 lb./sq. ft. Average Roof: 18,000 lb.	Good 3-4 lb./sq. ft. Average Roof: 10,500 lb.	Good 3-5 lb./sq. ft. Average Roof: 10,500 lb.
Fire	Excellent	Excellent	Excellent	Excellent	Poor
Wind	Excellent 120 mph Warranty	Fair**	Fair**	Fair	Poor
Hail	Excellent Hail Warranty	Good	Fair	Fair	Poor
Snow/Ice	Excellent Interlocking design is strong & resists ice damming	Poor	Poor	Good	Fair
Earthquake	Excellent Lightweight - added sheer strength	Poor	Fair	Good	Good
Warranty	Excellent Leading Lifetime Limited Warranty	Good	Fair	Fair	Poor
Environment	Excellent No tear-off need- ed recyclable	Fair	Fair	Fair	Fair
Re-Sale	Excellent	Excellent	Excellent	Fair	Fair

Ratings based on comparison with Gerard as determined from manufacturer's specifications, independent testing laboratories and published industry studies/statistics.

**Requires additional nails, clips and/or details in high wind areas.

GERARD BARREL VAULT TILE