PREMIUM STONE COATED STEEL ROOFING SYSTEMS

The Last Roof You will ever Need!

www.GerardUSA.com
The Roof that Rewards you Daily

When air convection is combined with a Gerard stone coated steel roof, the result is one of the most energy efficient and eco-friendly roofing systems in the world. An independent study shows that a stone coated steel roof installed on battens can reduce heat transfer by as much as 45% over asphalt shingles.

Most Energy Efficient: No matter the color or climate, Gerard’s attractive stone coated metal roofing systems deliver solid results. Gerard uses highly UV-reflective granite stone chips which are sealed to the tough Zinc-Aluminum steel substrate. The Gerard system allows air to pass between the deck and the panels.

Gerard provides the finest roofing systems in the industry delivering both peace of mind and pride in ownership.

Made in the United States and using the highest quality materials, Gerard is the only roofing manufacturer offering 22 colors on all of its’ stone coated steel profiles. With this wide range of colors and styles, customers enjoy the flexibility of choosing both form and function, complimenting any architectural style.

Almost all homeowners undertake costly roof repairs and will average three roof replacements in their lifetime. By choosing Gerard, homeowners eliminate future replacement costs, reduce maintenance and repairs, and improve the overall performance of their home while enjoying the beauty and security of the last roofing system their home will ever need.

According to the Metal Roofing Associations’ 2006 Residential Cost Handbook, home values increase $1.35 per square foot with metal roofs compared against wood shake or asphalt composition roofs. This likely increase in your property value can be beneficial when refinancing or selling your home.

WHY GERARD?
- Durable
- Best Protection
- Lowest Life cycle Cost
- Lightweight
- Improved Efficiency
- Increases Home Value
- Lifetime Beauty
- Environmentally Friendly
- 120 MPH Wind Warranty
- 2.5" Hail Stone Warranty
- Class-A Fire Rating
- Made in U.S.A.
- Possible Insurance Discounts

THE FINAL ROOFING SYSTEM

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The Strongest and Best Protection

120 MPH WIND WARRANTY: Engineered to withstand the fiercest of winds, Gerard's roofing system surpasses Miami-Dade's testing requirements. Unlike other manufacturers that only offer wind warranties for a limited time, or none at all, our warranty is good for life.

2.5” HAIL STONE WARRANTY: Through careful research and testing, we have developed a 26 gauge steel panel that will stand up to a beating! Our class 4 impact rating and 2.5” hail stone warranty will allow you and your insurance company to rest easy. Go to www.GerardUSA.com to read more about how Gerard survives hail storms.

CLASS “A” FIRE WARRANTY: Gerard's non-combustible steel panels keep fire at bay. Our interlocking design repels dangerous wind-blown embers and our light weight system reduces the risk of roof collapse. In the city or country, our “Class A” fire rated roofing system will help keep you safe.

Lightweight: Gerard roofing systems offer the freedom of choosing a product that fits your aesthetic wants without sacrificing looks or performance. Gerard roofing systems only weigh 1.5 lbs per square foot which is one seventh of the weight of traditional tile products. Additionally, the light weight Gerard system provides safety by reducing the threat of roof collapse.

An independent survey performed after the Northridge, California earthquake (January 17, 1994), found only minor damage to approximately 1% of the homes protected by metal roofing. In contrast, more than 50% of the concrete and clay roofs observed had significant damage.

Avoid the hassle and expense of re-engineering and rebuilding - install our time tested, light weight solution and your home will thank you!
INSTALLATION
Customize your home with multiple styles, colors and installation techniques. Gerard’s comprehensive line of components and accessories allows for maximum flexibility. All of our profiles can be installed on solid surfaces - from the streamlined look of shingles to the beauty of high profile “S” tile.

Batten installation: When the Gerard roofing system is installed on top of a batten or counter batten grid, a larger air space is created which substantially reduces heat gain in the hot summer months. In cooler climates the air space helps stabilize the roofing temperature which can substantially reduce ice damming. With our Batten System, you will take full advantage of the integrated high energy efficiencies of a Gerard Roofing system.

Brackets: A special Universal ‘J’ Bracket can be installed with all batten systems. They provide a clean weatherproof installation using a strong galvanized Universal ‘J’ Bracket that can be used for mounting solar panels, air conditioners, evaporative coolers, roof walk ways, etc. to the roof.

Roof Ventilation: Gerard Roofing Systems has a variety of ventilation options. The most common is ridge venting which should only be used in conjunction with balanced soffit ventilation. When venting at the ridge is impossible, Gerard offers a low profile EZ vent. These vents are stone coated to match your roof and are efficient and durable.

GERARD’S ECO COMMITMENT:
We offer one of the most environmentally friendly roofing systems in the world and are committed to sustainable business practices.
- Gerard is made with over 30% recycled steel.
- Steel is 100% recyclable.
- Our steel suppliers have recycling facilities on-site.
- We recycle over 90% of our production waste.
- California Title 24 compliant.
- Gerard roofing products can help qualify for LEED points.
- Our packaging is purchased from vendors who recycle.

PV PANEL INSTALLATION
Location: Kahala Estates, Hawaii

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STANDARD GERARD COLORS
Charcoal  Ironwood  Windsor  Timberwood
Country Blend  English Suede  Barclay  Driftwood
Spanish Red  Barcelona  Terracotta  Cyprus
Sunset Gold  Santa Fe  Devonshire

QUALIFIED ENERGY STAR GERARD COLORS
Dover  Aspen  Brick  Copper Penny
Taupe  Walnut  River Rock

All color chips shown are actual samples, photographed on automatic setting in natural late afternoon light. Depending on the levels of outdoor light, our granite stone chip coatings will naturally reflect varying levels of light and color intensity.

37 YEAR OLD GERARD ROOF
Installed 1975  Photographed 2012
Location: Kahala, Hawaii

Metals USA and Gerard Roofing assume no liability for the incorrect installation of its products and encourages consumers to use their own independent judgement to select a reputable installer in their area who will provide references and a written warranty of workmanship and installation. The liability of Metals USA and Gerard Roofing is limited exclusively to the terms and conditions of Gerards written Limited lifetime warranty, which is available for review prior to any purchase of Gerard products.

Phone: 1 800 237 6637 www.GerardUSA.com
Barrel Vault:
The beauty of old world architecture takes a giant leap forward with Gerard’s Barrel Vault. The lightweight panels with a range of blended colors and unparalleled performance bring it all together. Barrel Vault tile gives you the look of high profile concrete or clay tile without the excessive weight. Unlike cement or clay, our metal roofing tiles will never crack, split, break or absorb moisture.

TESTIMONIAL: Safe and Not Even a Mark!
Dennis had his Gerard stone-coated metal roof installed eight years ago on his home in the Laguna Keys development in Gulf Shore. Since then, his home has withstood three hurricanes: Dennis, Ivan (whose winds reached speeds of 134 mph) and now Katrina. Forced to evacuate his home, not knowing what, if anything, he would be returning to, Ellis was relieved to find his home still standing and in good condition. “I did a lot better than most of my neighbors and I credit the Gerard Roof for that. Most houses in the neighborhood suffered severe damage to both their interiors and exteriors. There were some other homes with Gerard Roofs in the area, and to my knowledge, they held up well.” According to Ron Anderson of Gerard Roofing Technologies, “Gerard has received several calls from Katrina victims whose homes are still standing thanks to their roofs.” Ellis initially chose his roof for its “looks and safety,” not fully realizing the extent to which he would benefit.

Dennis Ellis, Gulf Shores, AL
CLASSIC TILE

CLASSIC TILE IN-STOCK COLORS

Driftwood  Barclay  Spanish Red

TESTIMONIAL: Best Hail Protection Available

“We are a family of five feeling relieved for having installed a Gerard roof on our home. Hail here can be the size of softballs and cause major damage to entire cities, similar to the 2” in diameter hail that shot down in parts of the country last Sunday. Having seen the effects hail can have on one’s home or business, I was always worried that it was only a matter of time before my family and my home would be hit. Since our new roof, I’ve enjoyed peace of mind knowing we have the best protection available. Saving money however is only one of the many benefits you will enjoy from a Gerard stone coated steel roof!”

Jack Zimmerman, Colleyville, Texas
TESTIMONIALS: Cheaper Roofs, No Way!

Even though we were price conscious, we didn’t want to end up with a cheap roof that wasn’t going to last. We looked at cheaper roofs; asphalt was one that we looked at. But as far as enhancing the property, no way. After we saw the pros and cons of all the different products available, the condominium board had an easy decision to make. We are really happy that we made a decision that pleased everyone. This is one where we haven’t had even one complaint.

Fred Denny, Homeowners Association, Rancho Cordova, June 2012

Canyon Shake:
Canyon Shake is the best of both worlds, offering the rich look of authentic wood shake while delivering all of the benefits of steel. Canyon Shake’s rugged and rich appearance adds depth and dimension to your home’s appearance without the hazards common with conventional wood shake. Metal does not burn and will not crack, curl, or break. With over 22 available colors, this product will add to the aesthetics of your home while offering a lifetime of protection and security.
Granite Ridge Shingle:
The name says it all. Durable and beautiful, Granite Ridge is truly a permanent roofing solution for your home. This product has all of the aesthetic characteristics of high end architectural shingles while being built with the unmatched strength of steel. Unlike conventional asphalt roofing, the Granite Ridge stone coated steel roofing system will not breakdown when exposed to the elements. We offer one of the strongest warranties in the roofing industry protecting against wind, fire, hail, and stone loss. Home owners who choose strength, choose Gerard.

TESTIMONIAL: Economical, Attractive, Lightweight

Stephanie Frizell’s 17-year old asphalt shingle roof needed to be replaced. She was delighted to find out that a Gerard Roof was so lightweight; it could be installed over her existing one and would protect her home. Pine trees surround her house. “I’d prefer to have a steel roof over my head when those guys get knocked over,” she says. Stephanie selected the Gerard’s “Weathered Slate” because of its color. She calls it “the perfect roof,” and adds “I get to admire it twice a day when I go to the mailbox.”

Stephanie Frizell
<table>
<thead>
<tr>
<th>Protection &amp; Benefits</th>
<th>Gerard Roofs</th>
<th>Concrete Tile &amp; Shake</th>
<th>Fiber-Cement Tile &amp; Shake</th>
<th>Architectural Composition Shingles</th>
<th>Wood Shake</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weight</td>
<td>Excellent</td>
<td>Poor 1.4 lbs ft²</td>
<td>Poor 9-15 lbs ft²</td>
<td>Fair 6 lbs ft²</td>
<td>Fair 3-5 lbs ft²</td>
</tr>
<tr>
<td>Fire</td>
<td>Excellent</td>
<td>Poor Class &quot;A&quot; Fire Rating</td>
<td>Poor Roofs can Warp or Collapse from Weight</td>
<td>Poor Majority are Class &quot;C&quot; Rated</td>
<td>Fair</td>
</tr>
<tr>
<td>Wind</td>
<td>Excellent</td>
<td>Poor 120 mph Wind Warranty</td>
<td>Poor Special Installation to Meet High Wind Requirements</td>
<td>Poor Most Manufacturers Do Not Offer Wind Warranties</td>
<td>Poor Most Wind Warranties Are Valid for 5 Years</td>
</tr>
<tr>
<td>Hail</td>
<td>Excellent</td>
<td>Excellent 2.5&quot; Hail Warranty</td>
<td>Fair Crack &amp; Break</td>
<td>Good</td>
<td>Poor</td>
</tr>
<tr>
<td>Snow &amp; Ice</td>
<td>Excellent</td>
<td>Poor Interlocking Design Protects Against Ice</td>
<td>Poor Breaks from Freeze / Thaw &amp; Weight of Ice/Snow</td>
<td>Poor Ice Removes the Protective Granules</td>
<td>Good</td>
</tr>
<tr>
<td>Earthquakes</td>
<td>Excellent</td>
<td>Poor Lightweight + Added Sheer Strength</td>
<td>Good</td>
<td>Good</td>
<td>Good</td>
</tr>
<tr>
<td>Warranty</td>
<td>Excellent</td>
<td>Excellent Limited Lifetime Warranty No-Pro-Ration</td>
<td>Good No Appearance Warranty</td>
<td>Fair No Warranty for Color Fading</td>
<td>Fair Pro-Rated Warranty</td>
</tr>
<tr>
<td>Energy Efficiency</td>
<td>Excellent</td>
<td>Fair Recyclable</td>
<td>Fair</td>
<td>Poor</td>
<td>Fair</td>
</tr>
<tr>
<td>Re-Sale Value</td>
<td>Excellent</td>
<td>Excellent Increases Curb Appeal; Transferable Warranty</td>
<td>Good</td>
<td>Fair</td>
<td>Fair</td>
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</table>

Ratings based on comparison with Gerard as determined from manufacturer's specification, independent testing laboratories and published industry studies and statistics. **Requires additional nails, clips, and/or details in high wind areas.**

**Memberships & Accreditations:**
- NES/NER National Evaluation Report No. 423
- Los Angeles, CA Research Report No. PR-24432
- Dade County, FL Report No.-01-0605.01

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